First of all, on behalf of the entire Global Battle of Minds team, I would like to extend utmost gratitude for the support you have provided so far. In order to maximize registrations and enable all the students with an equal opportunity to become a part of this exclusive competition, I would like your extended support in sending the below messages to your entire student population as we aim to receive high-quality submissions from your prestigious institutions. This will enable students from your universities to have an increased chance at becoming the winners of Battle of Minds Global Competition.

By registering at <u>www.bat-battleofminds.com</u>, all university students (T&Cs below) will become a part of our talent pool from Pakistan.

Non final-year university students have a chance to win a world-class internship and final year/graduate students have a chance to win an exclusive chance to be assessed for hiring as a Global Graduate (Management Trainee) at Pakistan Tobacco Company Limited.

The global deadline for competition submissions is <u>25th October 2019, hence we will</u> really appreciate it if you can motivate your students for maximum entries.

Terms & Conditions: "Competition for students at universities in Eligible Countries, aged 18+, free to enter, entries by 25 October 2019. For full prize description, eligibility, entry routes and T&Cs see <u>bat-battleofminds.com</u>. Promoter: British-American Tobacco (Holdings) Limited."

OVER 40 COUNTRIES. ONE GLOBAL WINNER. LET'S BRING THE WINNER'S CUP HOME!